

LEAVE A LEGACY® Program PARTNERSHIP AGREEMENT
National Committee on Planned Giving®
Colorado Planned Giving Roundtable

YES! We would like to become a **Partner Organization** in the LEAVE A LEGACY® effort. Submission of this form indicates that we agree to utilize the LEAVE A LEGACY® Trademarks as indicated below. A style guide will be emailed to all Partner Organizations upon request.

Name of Partner (individual or organization):

Agreed to by: _____ **Date:** _____
(Contact name and title)

Address: _____

City: _____ **State:** _____ **ZIP** _____

E-mail: _____ **Website:** _____

Phone: _____

RIGHT OF USE AGREEMENT -- LEAVE A LEGACY® & Sunrise Design Trademarks

The purpose of this agreement is to provide clear and consistent requirements for the use of the “LEAVE A LEGACY® & Sunrise Design” trademarks (hereinafter individually the “Mark” or collectively “Trademarks”) by member councils, other coordinating organizations, partners and sponsors (collectively “Partners”) of LEAVE A LEGACY® programs (“Programs”) to promote a consistent image and message. The undersigned LEAVE A LEGACY® Partner agrees to the following:

All rights, title and interest in and to the Trademarks are owned by NCPG. The Trademarks can only be used in connection with Programs registered with the National Committee on Planned Giving, Inc. (NCPG). The Colorado Planned Giving Roundtable sponsors COLORADO LEAVE A LEGACY®, which is such a registered Program. The registered Program authorizes the use of the Trademarks by the Partner in connection with the registered Program. The Partner agrees to submit to the Program samples of all advertising and promotional materials, whether written or electronic, containing any of the Trademarks. A single organization or multiple chapters or affiliates of a single organization cannot use the Trademarks other than as a partner in a registered LEAVE A LEGACY® program.

Description and Use of Trademarks

The Partner agrees to comply with the standards of quality for usage of the Trademarks as set forth in the Guidelines for Use of LEAVE A LEGACY® & Sunrise Design Trademarks attached hereto (the “Guidelines”). A Partner may request that the Program review any intended use of the Trademarks to ensure compliance with the LEAVE A LEGACY® Graphics Standards Manual.

NCPG has the right to amend the Guidelines from time to time and to terminate this agreement in its sole discretion. Any alteration of the standards of quality prescribed by the Guidelines must be approved in writing by NCPG.

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